

### Certificate Course in Financial Technologies(FinTech)

Offered By Gujarat Technological University  
School of Management Studies

#### Objectives of Course:

This course covers key financial concepts and the impact of FinTech, including Blockchain, AI, and Data Analytics. It focuses on digital banking, investments, financial operations, and regulatory frameworks, preparing participants to navigate the evolving financial landscape.

#### Outcomes of the Course:

Participants will understand FinTech's impact on modern finance, including its applications in banking, wealth management, and insurance. Participants will explore innovations like Blockchain and AI, as well as regulatory topics such as compliance, data protection, and security measures.

#### Topics to be covered:

1. Fundamentals of Finance and Investment

2. Introduction to Financial Technology(FinTech)

3. Emerging Technologies: Blockchain, AI, and Machine Learning

4. FinTech Regulations and Data Security

5. Digital Assets, NFTs, and the Metaverse

#### Why Participate Join this course:

Comprehensive Learning



Cover finance fundamentals, investment avenues, and FinTech innovations

Future Ready Skills



Learn blockchain, AI, machine learning, and their applications in finance

Real-World Insights



Explore case studies, global trends, and India's FinTech ecosystem.

Practical Focus



Hands-on understanding of fraud detection, algorithmic trading, and digital transformation.

Expert Guidance



Led by industry professionals and subject matter experts.

**Eligibility of Participation:** Any Graduates /PG Students aspiring to build careers in Finance, Banking, or FinTech. Professionals looking to upskill in AI, Block chain, and Data Analytics. Entrepreneurs and innovators seeking to understand the FinTech landscape.



# Gujarat Technological University

## School of Management Studies

### Registration Details:

**Fees : 20,000 INCLUDING ALL**

### Registration Link:

**<https://forms.gle/rzMS6Uagk6K6RwRR6>**

### Last Date to Registration:

**31th Dec 2024**

### How to Pay the Fees Step by Step Guide:

**<https://www.onlinesbi.sbi/sbicollect/>**

### Coordinator:

**Dr Priyanka Bhatt**  
Associate Professor

**Dr.Kaushal Bhatt**  
Associate Professor

GTU - School of Management Studies

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### Resource Person:

**Academicians and Professionals working  
in FinTech Domain**

### Course Duration:

**6 months**

### Mode of Delivery:

**Weekend Classes on Hybrid mode**

